

Informationen zur unmittelbaren Veröffentlichung

3D LAP COIL

Buy, unpack, climb – it can be so simple!

Getting a new rope is a moment of excitement. Starting the climb right away is the only thing to do now. However, uncoiling a new rope can end up in a great mess with twists and kinks.

From now, this is a thing of the past with all EDELRID ropes! The new EDELRID 3D Lap Coil technique makes uncoiling the rope for the first time unnecessary. We extended our production site with a brand new lap coiling machine that specially winds up our ropes.

In combination with the thought-out design of the packaging provided with every EDELRID rope, it has now become super easy to instantly start your climb using your new rope: You do not have to do more than pulling it out! The marking on the rope as well as a detailed description on the packaging additionally ensure that you do things right and can use the full potential of the rope without twisting and tangling.

Experience the new lap coil technique on video now:

<https://vimeo.com/218621781>

